

EASTERN AREA WORKFORCE DEVELOPMENT BOARD

A Proud Partner of the American Job Center Network
The Eastern Area Workforce Development Board is 100% federally funded.

*Quarterly Newsletter to keep the eastern area of New Mexico informed on
workforce issues and activities.*



**DWS EMPLOYMENT SERVICES
COMMUNITY ENGAGEMENT EVENT**
2022 Holiday Season

HOBBS

The Hobbs Team came in 1st out of the whole state participating in the Community Engagement Event. Hobbs Team participated in the "12 Days of Christmas" event. The Hobbs workforce office conducted a "Twelve Days of Christmas" themed event. They were able to logistically serve their community for twelve separate events during the month of December. These events included raising funds for medical procedures for a person in need, serving food to the homeless, boxing food and supplies for the elderly population in nursing facilities throughout the community, providing gift wrapping for children in need, and reading Christmas stories at the public library to children. Also, some of the Hobbs staff volunteered as bell ringers for the Salvation Army.

12+ Days of Christmas



We'd like to recognize the Hobbs Team Staff: Amber David (Area Manager), Debbie Coronado (Title III Career Consultant), Cynthia Aguilar (Title III Career Consultant), Sharon Richey (Title III Business Consultant), Sendy Collins (TANF Supervisor), Tonya Heiser (TANF Career Consultant), Socorro Ruiz (TANF Career Consultant), Reyna Bermea (TANF Career Consultant), Ysabel Duarte (Title I Adult Career Coach), Cecilia Yeager (Title I Adult Career Coach), Courtney Dourtch (Title I UFO Youth Career Coach), Linda Kirby (Title I UFO Youth Career Coach).

[Click to see the powerpoint presentation!](#)

2nd

CLOVIS

The Clovis Team was able to generously contribute over \$500 to provide “Christmas” to a family in need. Clovis Municipal Schools Federal Programs suggested a needy family of 4 children and their mother. The team was able to purchase gifts from the families’ wish list. Mary Cordova and Melissa Garrison put on their Santa Hats and purchased the items on a cold Saturday morning.

The staffed wrapped the gifts and a member of Clovis Schools Central Office was able to deliver them to the family. In addition, the Clovis team was able to partner with another organizational group to provide a Christmas meal for the family.

The Clovis Team also donated cookies for an Annual Cookie Drive held by Cannon Spouse's Club and CAFB First Sergeants. Cookies were then donated to airmen living in the dorms that were not able to travel home for Christmas.

We'd like to recognize the Clovis Team Staff:

Leticia Apodaca (TANF Supervisor), Larry Gonzales (TANF Program Coordinator), Ashley Madigan (Clerical Support), Amanda Wiggins (TANF Career Consultant), Melissa Garrison (Title III Career Consultant), Manuel Blea (Title III Career Consultant), Monica Velez (Title III Career Consultant), Ashleigh Hernandez (Title III Career Consultant), Teshia Lujan (Title III Career Consultant), Jennifer DeRedin (Title III Career Consultant), Ludith Perez (Title III Career Consultant), Damon Burkstaller (Title III Business Consultant), Michelle Wrobel (Title III DVOP/LVER), Rosa Acosta (Clerical Support), Mary Cordova (Title III Area Manager), Randy Van Leuven (Site Manager), Kryssy Zuest (Title I Youth Coordinator).

[Click to see the powerpoint presentation!](#)



UNEARTHING FUTURE OPPORTUNITIES NAME REVEAL EVENT

Date: January 24, 2023

Time: 1:00PM-3:00PM

Location:

ENMU-Ruidoso

709 Mechem Dr.,

Ruidoso, NM 88345

UNEARTHING FUTURE OPPORTUNITIES FEATURED IN THE HOBBS NEWS-SUN

Excerpt from the Hobbs News-Sun: "The Eastern Area Workforce Development Board in partnership with Unearthing Future Opportunities is presenting certificates of appreciation to businesses in the community.

These businesses have partnered with the local workforce office to assist our participants by providing basic pre-employment work skills, work experiences, job shadows and on the job training opportunities."

Click here to read the full article!

Business
DECEMBER 18, 2022

Unearthing Future Opportunities Youth Leadership Team

FOR THE NEWS-SUN
The Eastern Area Workforce Development Board in partnership with Unearthing Future Opportunities is presenting certificates of appreciation to businesses in the community.

These businesses have partnered with the local workforce office to assist our participants by providing basic pre-employment work skills, work experiences, job shadows and on the job training opportunities.

Hobbs News-Sun Head Graphic Designer Cindy Bentle, assisted participant Jesus Gonzalez with a job shadow experience. Bentle provided helpful insight into what her day looks like as a graphic designer at a daily independent newspaper.

As a requirement to be on the Youth Leadership Team, participants are asked to find a business of their choice to learn about a job they were not familiar with prior to the job shadow.

The participant would then report back to the Leadership team about their experience. The leadership team represents peers ages 18-24 within our community.

The leadership team is tasked with giving insight and representing their peers in the community. In order to be effective, the leadership team engages with community leaders, Chambers of Commerce as well as political figures in the community to gain a better understanding of what it takes to become an informed responsible citizen who can impact and be a difference in the community.

Throughout the year the team will choose special projects dealing with community outreach, peer relations and social interaction. A most impactful project this year was members assisting with the rebranding of the WCOA Youth Program to the new program, Unearthing Future Opportunities.

Having gained better understanding of this program, the leadership team wanted to be sure local businesses are recognized and appreciated. Without the business being willing to engage with participants and provide guidance, knowledge and specialized training, the youth would see the importance of what makes a business unique.

Some of the businesses receiving recognition are: Hobbs News-Sun, Cas Bob's Thriftway, Hobbs Music Schools, Popcorn Alley, Casey's, Un Way, LEADERS Industries, Office of the Defender, NMJC, Boys & Girls, White Horse Trucking, Shari's House, Hope, Hungry Horse, Carmondo's Farm, Rig Outfitters, M&B Cleaning, Ison of Vocational Rehabilitation.

For those interested in mentoring, hosting a participant, please contact Youth Career Coaches Linda Kerby lkerby@nmwcc.com or by phone at 365-5180 ext. 1014, or Courtney De at 575-393-5188 ext. 1015 or by email cdeortch@nmwcc.com.

UNEARTHING FUTURE OPPORTUNITIES



PROJECT UFO NEW PARTNERSHIPS

*Project UFO has begun new partnerships with University High (**Roswell**), Youth Challenge Academy (**Roswell**), and **Santa Rosa** Schools.*

These partnerships help better serve the communities by preparing youth with lifelong skills to enter and stay in the workforce.

INMATE RE-ENTRY PROGRAM

*Partnerships with **Lincoln and Curry County** Correctional facilities have had 12 enrolled in prevocational and/or workforce preparation training, with 2 completed. **Roswell** Correctional Facility is beginning their cohort this month.*

These partnerships help to increase returning citizens to re-enter the workforce.

Local businesses are prepared and willing to hire them as soon as they are released.



SUCCESS STORIES

*A first-generation American in **Tularosa**, a high school student with no employment skills in **Hobbs**, and a professional who faced unemployment after 35 years in **Alamogordo**. These are the most recent success stories of how WIOA works with individuals that inspire us.*

[Click here to read success stories!](#)

RFP: ONE STOP OPERATOR

The Eastern Area Workforce Development Board (EAWDB) is issuing a Request for Proposal (RFP) for a One Stop Operator.

Proposals are due by February 10, 2023, by 12:00 pm MDT. Late proposals will not be accepted.

Recommendations for contract award will be made at the March 21, 2023, EAWDB Quarterly Board Meeting.

You can download a PDF of the RFP with the button below, or request a hard copy by emailing troth@nmwcc.com or by phone at 575-208-2157.

[!\[\]\(d66ff64371a51729ac8c1cdaa685ba6f_img.jpg\) DOWNLOAD](#)



TRAINING FUNDS

*Year-to-date in training we have spent:
\$721k in Adult/Dislocated Workers/DWG Grant
with 585 participants served!*

*Year-to-date in Youth training we have spent:
\$421k with 247 Youth participants served!*

*On-The-Job Training(OJT) allocated \$221k
with 20 employers involved in the program!*

*We have an additional 1.05 million dollars
budgeted for workforce development!*





Eastern NMWCC
Employing Eastern NM

Get in touch to schedule an
in-office Hiring Event at
your local Workforce Office

Let's talk hiring.

We're here to help.

Alamogordo Workforce Office	575-437-9210
Artesia Workforce Office	575-748-1303
Carlsbad Workforce Office	575-887-1174
Clovis Workforce Office	575-762-4571
Hobbs Workforce Office	575-393-5188
Roswell Workforce Office	575-624-6040
Ruidoso Workforce Office	575-258-1730



**Mike Hopkin, Alamogordo NMWCC, Adult/DW Coordinator,
dressed in holiday attire in the Alamogordo community.
Pictured here with the Alamogordo Fire Department.**

PARTNER MEETINGS

- *Lea County: 2/8/23 2:00pm*
- *Chaves County: 2/8/23 3:00pm*
- *Eddy County: 2/9/23 9:00am*
- *Otero County: 2/9/23 2:00pm*
- *Curry County: 2/9/23 3:00pm*

For more information please reach out to Ben Silvers: bsilvers@nmwcc.com or Randy Van Leuven: rvanleuven@nmwcc.com.



LABOR MARKET INFORMATION

Labor Market Information can help you make informed plans, choices, and decisions for a variety of purposes, including business investment decision making, career planning and preparation, education and training offerings, job search opportunities, hiring, and public or private workforce investments.

[Click here for information on your area!](#)



BOARD MEETINGS

The Eastern Area Workforce Development Board met on Tuesday, December 20th, at 1:00pm, via ZOOM video conference. A quorum of the Board was present. Meeting minutes are available on eawdb.org.

[Click here for the meeting minutes!](#)

**Next Board Meeting is on
March 22, 2023 at 1:00 PM
via Zoom video conference.**